



American Radium Society

99th Annual Meeting

**“Clinical Trial Advancement through
Multidisciplinary Integration of Immunotherapy”**

May 6–9, 2017

The Broadmoor, Colorado Springs, CO



EXHIBITOR PROSPECTUS

www.americanradiumsociety.org



WHO: **The American Radium Society (ARS)**
WHAT: **99th Annual Meeting**
WHEN: **May 6–9, 2017**
WHERE: **The Broadmoor**
1 Lake Avenue
Colorado Springs, CO 80906
719-634-7711
www.broadmoor.com

About the ARS

Founded in 1916, the American Radium Society is the oldest society devoted to the study and treatment of cancer. As a multidisciplinary organization, members include radiation oncologists, surgical oncologists, gynecological oncologists and medical oncologists. As its objectives, the Society promotes the study of cancer in all of its aspects, encourages liaison among the various medical specialists and allied scientists concerned with the treatment of cancer, and continues scientific study of the treatment of the cancer patient through its annual meeting and educational publications.

Past Meeting Attendance

98th Annual Meeting (Philadelphia, PA, 2016): 227

97th Annual Meeting (Kauai, Hawaii, 2016): 312

96th Annual Meeting (St. Thomas, U.S.V.I., 2014): 315

95th Annual Meeting (Scottsdale, AZ, 2013): 260

EXHIBIT SCHEDULE

Exhibits will be located in Colorado Hall ABC. Times subject to change.

Saturday, May 6, 2017

5:15 pm – 6:15 pm **Reception in Exhibit Hall**
(immediately followed by Poster Walk in Exhibit Hall)

Sunday, May 7, 2017

7:00 am – 12:30 pm **Exhibit Hall Open**
7:00 am – 7:30 am **Breakfast in Exhibit Hall**
10:30 am – 10:45 am **Break and Exhibitor/Poster Session in Exhibit Hall**

Monday, May 8, 2017

7:00 am – 12:30 pm **Exhibit Hall Open**
7:00 am – 7:30 am **Breakfast in Exhibit Hall**
10:15 am – 10:30 am **Break and Exhibitor/Poster Session in Exhibit Hall**

Tuesday, May 9, 2017

7:00 am – 12:30 pm **Exhibit Hall Open**
7:00 am – 7:30 am **Breakfast in Exhibit Hall**
9:30 am – 9:45 am **Break and Exhibitor/Poster Session in Exhibit Hall**

DEADLINES/IMPORTANT DATES

January 20, 2017 Early Bird Exhibit Application/Deposit Due

February 16, 2017 Exhibitor Confirmation Kit E-Mailed

March 31, 2017 Exhibitor Forms Due

March 31, 2017 Hotel Reservation Deadline

March 31, 2017 Exhibit Space Balance Due

April 10, 2017 Badge Registration Deadline
(four badges included per exhibit)

SCIENTIFIC PROGRAM

Saturday, May 6

| | |
|--------------------------|---|
| 1:00 pm – 3:00 pm | SBRT Educase Module |
| 3:15 pm – 5:15 pm | Presidential Categorical Course – Clinical Trials |
| 5:15 pm – 6:15 pm | Welcome Reception in Exhibit Hall |
| 6:15 pm – 7:00 pm | Poster Walk in Exhibit Hall |

Sunday, May 7

| | |
|----------------------------|---|
| 7:00 am – 7:30 am | Breakfast in Exhibit Hall |
| 7:30 am – 8:30 am | Panel – Gynecology |
| 8:30 am – 9:30 am | Janeway Lecture – Dr. James P. Allison |
| 9:30 am – 10:30 am | Scientific Session* |
| 10:30 am – 10:45 am | Break in Exhibit Hall |
| 10:45 am – 12:00 pm | Scientific Session* |
| 12:00 pm – 1:00 pm | Panel – Oligometastatic and Immunotherapy |
| 1:15 pm – 2:45 pm | Tumor Board – Breast Cancer |
| 5:30 pm – 7:00 pm | Resident Versus Faculty Jeopardy |
| 7:30 pm – 9:30 pm | Social Event |

Monday, May 8

| | |
|----------------------------|--|
| 7:00 am – 7:30 am | Breakfast in Exhibit Hall |
| 7:30 am – 8:30 am | Debate – Pancreatic Cancer: Is Radiation Needed? |
| 8:30 am – 9:30 am | Scientific Session* |
| 9:30 am – 10:15 am | Keynote Speaker – Dr. Walter J. Curran |
| 10:15 am – 10:30 am | Break in Exhibit Hall |
| 10:30 am – 11:30 am | Scientific Session* |
| 11:30 am – 12:30 pm | Scientific Session* |
| 12:45 pm – 2:15 pm | Tumor Board – Rectal Cancer |

SCIENTIFIC PROGRAM *Continued*

Tuesday, May 9

| | |
|--------------------------|---------------------------------------|
| 7:00 am – 7:30 am | Breakfast in Exhibit Hall |
| 7:30 am – 8:00 am | Business Meeting (ARS Members Only) |
| 8:00 am – 8:30 am | Presidential Address |
| 8:30 am – 9:30 am | Scientific Session – Essay Awards |
| 9:30 am – 9:45 am | Break in Exhibit Hall |
| 9:45 am – 10:30 am | Keynote Speaker – Dr. Crystal Mackall |
| 10:30 am – 11:30 am | Panel – Esophageal Cancer |
| 11:30 am – 12:30 pm | Scientific Session* |
| 12:30 pm | Meeting Adjourned |

****Topics for the scientific sessions will be finalized after the abstract submissions have been reviewed in January 2017. Submission topics included:***

- Biology
- Breast Cancer
- CNS Tumor & Functional Disorder
- Gastrointestinal Cancer
- Genitourinary
- Gynecological Cancer
- Head and Neck Cancer/Skin Cancer
- Lung Cancer
- Lymphoma
- Metastasis
- Pediatric Cancer/Sarcoma
- Physics/Imaging
- Toxicity/Quality of Life/Outcomes

SPACE ASSIGNMENT & FEES

Exhibits will be located in Colorado Hall ABC

Exhibitor Fees and Specifications

All exhibit spaces are assigned on a first-come, first-served basis. Exhibitors who submit applications prior to the January 20, 2017 Early Bird Deadline will receive a \$250 discount on the exhibit fee.

Early Bird Fees (on or prior to January 20, 2017)

6' Tabletop: \$1,750

Standard Fee (after January 20, 2017)

6' Tabletop: \$2,000

- Included with each exhibit space: one (1) 6' draped table, two (2) side chairs, one (1) wastebasket and one (1) identification sign (company name and space number/tabletop tent card). **Exhibit hall is carpeted.**

Payment Schedule

- A deposit of 50% of the total exhibit rental charge must accompany signed application.
- Total balance due **March 31, 2017**
- Please make check payable to the **American Radium Society**.
- Applications not accompanied by the minimum 50% deposit will be considered invalid. **If full payment is not received by March 31, 2017, the space may be reassigned or resold.** All reservations must be made in writing. Applications from exhibitors who have outstanding balances due to ARS from any previous year will not be processed without full payment of delinquent accounts.

Services Excluded

Exhibit space rental fee does not include the following services: drayage, electricity, or audio visual. Information regarding these items will be included in the Exhibitor Confirmation Kit.

GENERAL INFORMATION

Exhibitor Registration

Exhibit registration includes a maximum of four (4) personnel per 6' tabletop space. The deadline for submitting exhibit staff lists is **April 10, 2017** and badges may be picked up on-site. Exhibit badges are not to be given or lent to any individual except the exhibit personnel to whom the badge has been issued. Exhibitors may attend sessions as long as they do not engage in sales while in the session rooms.

Exhibitor Guest Policy

Guests of exhibitors should be included on the individual company's staff list. A charge of \$25.00 will be assessed for each badge over the number included with the purchase of exhibit space. An exhibitor may not register as staff any person eligible for registration as an ARS meeting attendee.

Exhibit Space Placement

Space Assignments will be made on a first come, first serve basis.

Exhibit Space Installation and Dismantle

Set-up Hours:

Saturday, May 6 • 10:00 am – 4:00 pm

Teardown Hours:

Tuesday, May 9 • 12:30 pm – 4:30 pm

All exhibitor set-up must be completed by 4:00 pm on Saturday, May 6, 2017. Exhibitors who have not checked in with the registration desk and set-up by this time are considered to be “no shows” and may have their space dismantled by Show Management. Exhibitors must be at their exhibit spaces for the duration of the Welcome Reception Saturday night. Exhibitors may not begin dismantling until 12:30 pm on Tuesday, May 9. All exhibits must be packed and ready for shipment by 4:30 pm on Tuesday, May 9.

GENERAL INFORMATION *Continued*

Hotel Reservation Policy

Exhibitors are encouraged to reserve rooms within the hotel meeting block.

The Broadmoor

1 Lake Avenue
Colorado Springs, CO 80906
Phone: 719-634-7711

The discounted rate of \$269 has been secured for ARS attendees and exhibitors.

Please call 855-634-7711 to make your reservation. Or, paste the following link into your browser to make your reservations online: <https://aws.passkey.com/go/ARS517>.

Reservations must be made by March 31, 2017 in order to secure this rate.

Show Management

American Radium Society

11300 W. Olympic Blvd., Suite 600
Los Angeles CA 90064
Phone: 310-437-0581
Fax: 310-437-0585

Exhibit Contact

Jenay Root
Development & Exhibit Manager
Phone: 310-437-0581, ext. 127
Email: jenay@americanradiumsociety.org

RULES & REGULATIONS

Subletting of Space

Exhibitors may not assign or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by the applicant(s).

Cancellation and Reduction/Relocation Policy

Notification of cancellation or reduction of space must be in writing. If this agreement is canceled by the exhibitor for any reason or by Show Management because of Exhibitor's default or violation of this agreement, monies paid to the American Radium Society by the Exhibitor shall be retained as follows:

- \$875 per space if application is canceled on or prior to **March 31, 2017**.
- **NO REFUNDS** for any cancellations or reductions after **March 31, 2017**.

Exhibitor Programs and Presentations

Exhibitor presentations may take place during any hours the exhibit hall is open to registrants.

Exhibitor programs or presentations must be confined to the exhibitor's exhibit space. The sound intensity of such activities as determined by Show Management must not interfere with the activities of neighboring exhibitors. Show Management reserves the right to determine at what point sound constitutes interference with others and whether it must be discontinued.

Programs or presentations are to be straight forward in nature and must avoid the use of sideshow or theatrical gimmicks.

Videotapes and films may be shown provided that screens are placed behind the tables to eliminate congestion in the aisles.

Any visual or other transmissions from off-site locations, including tele-surgery, are not permitted.

Direct Sales on Exhibit Floor

No direct sales are permitted to take place on the exhibit floor excluding book sales. Orders may be taken and processed for delivery elsewhere but product may not be conveyed in the exhibit area.

RULES & REGULATIONS *Continued*

Display of Investigational Products

All exhibitors must comply with FDA rules regarding display of investigational products. Display of any investigational products is not an endorsement by the ARS. To comply with the FDA's Guidelines on Notices of Availability, any investigational product exhibited or graphically depicted should:

- Contain only objective statements about the product.
- Contain no claims of safety effectiveness or reliability.
- Contain no comparative claims to other marketed products.
- Be displayed solely for the purpose of obtaining investigator responsibilities.
- Display a statement: "Caution – Investigational Device – Limited to Investigational Use" (or similar statement) in prominent size and placement.

Exhibitor Staff Conduct

Exhibitors must set up, occupy, and staff their exhibits during all hours exhibits are open. Failure to do so may result in ineligibility for future meetings. Names of all participants affiliated with exhibits must appear on the corresponding company staff list submitted to exhibitor registration. False certification of individuals as exhibitor's representatives, misuse of exhibitor badges or any other method assisting unauthorized persons with access to the exhibit floor will be just cause for expelling the violator from the exhibition, or barring him/her from further entrance to the exhibit floor or removing his/her exhibit from the exhibit floor without obligation on the part of Show Management for refund of fees.

Exhibit personnel are expected to remain in their rented space and not view other exhibits except by invitation of other exhibitors. Interviews, demonstrations and the distribution of literature must be conducted within the space assigned to the exhibitor. Canvassing or distributing of advertising materials beyond the parameters of the exhibitor's own space will not be allowed. Additionally, exhibitors are prohibited from posting signs relating to exhibits or any company activity outside the parameter of the exhibitor's own space.

When food and beverage are served in the exhibit hall during breaks, exhibit personnel may participate but are expected to allow attendees to participate first.

RULES & REGULATIONS *Continued*

Insurance and Liability

The exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury to any person, or loss of, or damage to property when such loss damage or injury is in any way connected to the exhibitor's participation in the exhibition. Exhibitors shall indemnify and hold harmless ARS Management, their officers, directors, agents, members and employees and the designated convention facilities, their agents, and employees from any and all such losses, damages and claims. Exhibitors agree to protect, save, and keep ARS Management and The Broadmoor forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or its agents, as well as strictly to comply with the applicable terms and conditions contained in the agreement between The Broadmoor and ARS regarding the exhibit premises. Further, an exhibitor shall at all times protect, indemnify, save, and keep harmless ARS Management and The Broadmoor against any and all loss cost damage, liability, or expense arising from, or out of, or by reason of said exhibitor's occupancy and use of exhibit premises or part thereof. Although security is provided by ARS Management, furnishing of such security shall not be deemed to affect the non-liability of ARS Management or The Broadmoor, their members, officers, representatives, official services, or contractors, to modify in any way the assumptions or risk provided herein.

If any part of the exhibit hall is damaged or destroyed in such a way as to prevent ARS or Management from allowing an exhibitor to occupy its assigned space during any portion of the exhibition, or if same is prevented by strikes, Acts of God, national emergency, or other causes beyond the control of ARS Management, exhibitors will be charged for space during the time it was, or could have been occupied. Exhibitors hereby waive any claim against ARS Management, their members, directors, agents, or employees for losses or damages that may occur due to such inability to occupy assigned space.

Photography

An exhibit or its products may not be photographed or videotaped without the permission of the legitimate occupants of that booth. Show Management reserves the right to photograph exhibits for Society purposes.



ARS Exhibitor Application Form

The Broadmoor, Colorado Springs, CO

We, the undersigned, apply for technical exhibit space at the 99th Annual Meeting of the American Radium Society (ARS) to be held May 6–9, 2017 at The Broadmoor, Colorado Springs, CO. We accept the conditions, rules, regulations, terms and policies printed in the Exhibitor Prospectus, which form part of this agreement.

Exhibitor Information

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____

Contact Information

Contact: _____ Title: _____

Phone: _____ Email: _____

Exhibit Reservation

Included in your exhibit fee are one (1) 6' draped table, two (2) side chairs, one (1) waste basket and one (1) identification sign (company name and booth number). Please confirm your needs by selecting a choice below:

Yes, please reserve my exhibit space, which includes one (1) 6" draped table, two (2) side chairs, one (1) wastebasket and one (1) identification sign

Total Cost of Space:

\$1,750 (before January 20, 2017) \$2,000 (on or after January 20, 2017)

We prefer not to be in proximity to the following exhibitors: _____



ARS Exhibitor Application Form

The Broadmoor, Colorado Springs, CO

Spaces will be assigned at the sole discretion of show management and will be based on the date that the application is received and consideration of competition. Floor plan will be provided. No specific booth guarantees will be made until payment is received.

Signature: _____

Your signature on this application indicates that you understand and agree to comply with all the policies, rules, regulations, terms, and conditions contained in the American Radium Society (ARS) Exhibitor Prospectus and have read the rules and agree to distribute them to those involved with your tabletop.

Payment Schedule & Details

Deposit of 50% is due upon receipt of application. Balance is due by March 31, 2017. Please make check payable to American Radium Society. Credit cards accepted: Visa, MasterCard or AMEX.

Amount of Deposit: _____

Check Enclosed

Credit Card

Credit Card #: _____ Exp. Date: _____

Cardholder's Name: _____

Cardholder's Signature: _____

*Please complete and return this application to Jenay Root:
11300 W. Olympic Blvd., Suite 600, Los Angeles, CA 90064
Fax: 310-437-0585
Email: jenay@americanradiumsociety.org*