



American Radium Society 99th Annual Meeting

May 6–9, 2017 • The Broadmoor • Colorado Springs, CO

Support & Visibility Opportunities

The American Radium Society accommodates both educational grant support and corporate visibility options.

Please contact Jenay Root, Development Manager to learn more.

Email: jenay@americanradiumsociety.org

Phone: 310-437-0581, ext. 127

DIAMOND LEVEL (Educational Grant): \$50,000*

ACKNOWLEDGED AS SUPPORTER OF:

- Scientific Posters
- Scientific session, panel or debate (of your choosing)
- Main Evening Event
- Past President's Dinner
- Welcome Reception
- Daily Refreshment Breaks

ACKNOWLEDGED AS DIAMOND LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition during breaks in session room
- In Final Program
- In pre-meeting marketing materials
- On ARS website with hyperlink to company website
- On sign for display in exhibit space (*exhibit space not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

PLATINUM LEVEL (Educational Grant): \$35,000*

ACKNOWLEDGED AS SUPPORTER OF:

- Scientific Posters
- Scientific session, panel or debate (of your choosing)
- Main Evening Event
- Welcome Reception
- Daily Refreshment Breaks

ACKNOWLEDGED AS PLATINUM LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition during breaks in session room
- In Final Program
- In pre-meeting marketing materials
- On ARS website with hyperlink to company website
- On sign for display in exhibit space (*exhibit space not included with levels support*)

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GOLD LEVEL (Educational Grant): \$25,000*

ACKNOWLEDGED AS SUPPORTER OF:

- Scientific Posters
- Scientific session, panel or debate (of your choosing)
- Welcome Reception
- Daily Refreshment Breaks

ACKNOWLEDGED AS GOLD LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition during breaks in session room
- In Final Program
- In pre-meeting marketing materials
- On ARS website with hyperlink to company website
- On sign for display in exhibit space (*exhibit space not included with levels support*)

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SILVER LEVEL (Educational Grant): \$15,000*

ACKNOWLEDGED AS SUPPORTER OF:

- Scientific Posters
- Scientific session, panel or debate (of your choosing)
- Daily Refreshment Breaks

ACKNOWLEDGED AS SILVER LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition during breaks in session room
- In Final Program
- In pre-meeting marketing materials
- On ARS website with hyperlink to company website
- On sign for display in exhibit space (*exhibit space not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

BRONZE LEVEL (Educational Grant): \$10,000

ACKNOWLEDGED AS SUPPORTER OF:

- Scientific session, panel or debate (of your choosing)
- Daily Refreshment Breaks

ACKNOWLEDGED AS BRONZE LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition during breaks in session room
- In Final Program
- In pre-meeting marketing materials
- On ARS website with hyperlink to company website
- On sign for display in exhibit space (*exhibit space not included with levels support*)

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

**Support for the 2017 Annual ARS Meeting is considered an educational grant, subject to ACCME Standards of Commercial Support. A signed Letter of Agreement must be received in advance of the meeting in order for support to be acknowledged. There is no need to purchase an exhibit space in order to provide an educational grant. No logos will be used in any form of acknowledgement per ACCME criteria.*



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Additional Educational Grant Support Opportunities

Essay Awards: \$15,000

Be the exclusive supporter of the six prestigious Young Oncologist Essay Awards. The Essay Awards are given to six trainees who submit a completed manuscript dealing with subjects related to clinical, translational, or basic research. Recognition will be noted on the award plaque, on the ARS website and at the meeting.

Resident Jeopardy: \$12,000

Your support will provide refreshments for residents participating in this fun and competitive activity. Your company will be acknowledged for its support in the Final Program, signage and on the meeting website.

Travel Grant Awards: \$10,000

Be recognized as the exclusive supporter of the Young Oncologist Travel Grant Awards. A total of ten awards are given out for outstanding abstracts that are reviewed favorably for presentation at the Annual Meeting. Each of the ten selected will receive an award plaque with your company's name displayed. Additional recognition will be made on the ARS website and at the meeting.

ARS Presidential Categorical Course: \$5,000

The Presidential Course will be held on Saturday, May 6, 2017. The course will be taught by ARS President, Quynh–Thu Le, MD of Stanford Medicine. Dr. Le will present this Multidisciplinary President's Course on Clinical Trials along with speakers of her choosing. Your company will be acknowledged for its support in the Final Program, on signage and the room slide and by verbal recognition before the course begins.

Janeway Lecture: \$5,000

Since 1933, the American Radium Society has sponsored an annual lecture in memory of Dr. Henry H. Janeway (1873–1921), a great American pioneer in the therapeutic use of radium.

The 2017 Janeway Lecture will be presented on May 7 by Dr. James P. Allison of MD Anderson Cancer Center.

Your company will be acknowledged for its support in the Final Program, on signage and the room slide and by verbal recognition before the lecture begins.

Keynote Session: \$3,000 each

We are pleased to have recruited a spectacular group of lecturers including Keynote Speakers Dr. Walter J. Curran of Winship Cancer Institute, Emory University, and Dr. Crystal Mackall of Stanford Medicine. Dr. Curran will speak on May 8 and Dr. Mackall on May 9.

Your company will be acknowledged for its support in the Final Program, on signage and the room slide and by verbal recognition before the lecture begins.

LEVEL SUPPORT: Panel, Scientific Session & Tumor Board Options

Level donors have the opportunity to select and be acknowledged for supporting one or more panels, debates or scientific sessions being held at the ARS Annual meeting. Diamond supporters have a first priority choice on a first come, first served basis; Platinum, Gold, Silver and Bronze supporters have second, third, fourth and fifth priority respectively, all on a first come, first served basis.

The list of panels, scientific sessions and tumor boards available for support acknowledgement will be provided to all level donors in early 2017.



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Marketing & Visibility Opportunities

Satellite Symposia: \$10,000 (Happy Hour), \$12,000 (Dinner)

A limited number of companies will have the opportunity to present an educational event of their choosing which may include, for example, a panel discussion or an invited speaker. Rooms for these events will be assigned on a first-come, first-served basis. Symposia support will be acknowledged in the Final Program and may be listed on the ARS website in the meeting agenda. On-site signage will be provided. To secure a time slot, please complete the Satellite Symposia Application and return it before January 13, 2017.

Official Hotel Door Drop: \$6,000 (plus production)

Be one of the first companies visible to attendees when you partner with ARS to exclusively sponsor the Hotel Door Drop. This is your chance to include announcements, invitations, samples and sales literature that will be hand-delivered to the hotel room of every registered ARS attendee. As the **exclusive** supporter, you can design the door drop bag to include your company name and logo.

Hotel Key Cards: \$3,000 (plus production)

Get everyone's attention by sponsoring the hotel room key cards for the ARS meeting. You will be the only name on the key cards, sure to stay in guests' minds as they enter their rooms at the end of the day. Company is responsible for the production of the cards.

Banner: \$3,000 (plus production)

Gain high visibility as your company banner streams down from the ceiling of the hotel lobby. This exclusive opportunity will be sure to stay in the minds of meeting attendees. Please inquire about size and dimensions.

Exhibits: \$1,750 Early Bird Rate (on or prior to January 20, 2017 deadline) \$2,000 (after January 20, 2017)

The ARS meeting will feature an exhibit hall with tabletop exhibits. For more information about exhibiting at the Annual Meeting, please contact Jenay Root at **310-437-0581, ext. 127** or by e-mail at jenay@americanradiumsociety.org.

The American Radium Society values our relationship with industry and appreciates your thoughtful consideration of supporting the Annual Meeting. On behalf of the ARS leadership, we invite you to join us in Colorado Springs, CO, May 6–9, 2017 to be part of this exciting and valuable meeting.

Questions about any of the above opportunities may be directed to Jenay Root:

Email: jenay@americanradiumsociety.org

Phone: 310-437-0581, ext. 127

ARS is a 501(c)(3) nonprofit organization. Tax ID: 13-6150560



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Support Confirmation Form

Company Name: _____

Contact Name: _____

Email Address: _____ Phone: _____

Total Amount: _____ Signature to Confirm: _____

_____ pledges support for the 99th Annual ARS Meeting as follows:

(Company name)

Educational Grant Opportunities

LEVEL SUPPORT	AMOUNT	INITIAL TO CONFIRM
Diamond Level	\$50,000	
Platinum Level	\$35,000	
Gold Level	\$25,000	
Silver Level	\$15,000	
Bronze Level	\$10,000	
Essay Awards	\$15,000	
Resident Jeopardy	\$12,000	
Travel Grant Awards	\$10,000	
ARS Presidential Categorical Course	\$5,000	
Janeway Lecture	\$5,000	
Keynote Session	\$3,000 each	

TOTAL AMOUNT PLEDGED – Educational Grants: \$ _____

Marketing & Visibility Opportunities

OPPORTUNITY	AMOUNT	INITIAL TO CONFIRM

TOTAL AMOUNT PLEDGED – Marketing & Visibility Opportunities: \$ _____

Satellite Symposia

OPPORTUNITY	AMOUNT	INITIAL TO CONFIRM
Happy Hour Symposia	\$10,000	
Evening (Dinner) Symposia	\$12,000	

Please make checks payable to: **American Radium Society**, 11300 W. Olympic Blvd., Suite 600, Los Angeles, CA 90064
The ARS is a 501© 3, tax ID: 13-6150560

Please return this form to Jenay Root, ARS Development & Exhibit Manager
Phone: 310-437-0581, ext. 127 Fax: 310-437-0585 E-mail: jenay@americanradiumsociety.org



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Industry–Supported Satellite Symposium

Industry–Supported Satellite Symposia Guidelines

“Satellite Symposium”: Refers to any activity that is deemed educational in nature and is independently organized and offered by another organization.

Application Submission Process and Deadlines

Please submit the official ARS Satellite Symposia Application and a copy of the program. The program should include the title of the program and presentations, learning objectives, needs assessment, target audience and method of invitation. Please note that time and space are limited. Application Deadline: **January 13, 2017**.

Criteria for Eligibility

Acceptance of the proposed satellite symposium will be based on educational content. The satellite symposium must meet the following criteria:

1. Provide high-quality information that practicing physicians and surgeons need to provide improved patient care
2. Offer balanced information and provide an objective viewpoint of the subject matter presented

The Organization must:

1. Fulfill any funding obligations
2. Hold ARS harmless from any and all claims that may result from the meeting

ARS reserves the right to:

1. Limit the number of industry organized events
2. Consult with the organization to assure appropriateness of any activity outcome

Scheduling

Satellite symposia must not conflict with the ARS main educational programming. The following times are available:

- **Saturday, May 6, 2017, 7:30 pm – 9:00 pm:** Dinner Symposium, \$12,000
- **Monday, May 8, 2017, 4:30 pm – 6:00 pm:** Happy Hour Symposium, \$10,000
- **Monday, May 8, 2017, 7:30 pm – 9:00 pm:** Dinner Symposium, \$12,000

Symposia Rooms will be scheduled on a first-come, first-served basis, upon approval by ARS.

Marketing

ARS encourages independent promotion of approved symposia. All marketing materials must be approved through ARS prior to release and distribution. Commercial displays will not be allowed in the meeting room at anytime. Signage at the hotel will be allowed only on the day of the symposium. Signs are limited to two in front of the session room, two hours in advance of the symposium.

ARS will promote the program in the following methods:

1. Symposia are posted on the ARS website
2. Symposia guide is provided in the program schedule and in the Final Program
3. To assist with your marketing efforts, ARS will provide a pre-registration mailing list

Financial Considerations–Direct Costs: All organizations will be responsible for the management of their event’s logistics and payment of direct costs associated with promotion, presenters, catering and audio-visual equipment & labor. Upon ARS approval of the satellite symposium, the symposium provider will be invoiced for the total due. Payment is expected within 30 business days of invoice issuance.



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Industry–Supported Satellite Symposium Application

In addition to this form, applicants must provide a copy of the proposed program, including the title of the program and presentations, learning objectives, proposed speaker names, target audience, and invitation process.

A limited number of companies will have the opportunity to present an educational event of their choosing which could include, for example, a panel discussion or an invited speaker. Rooms for this event will be assigned on a first-come, first-served basis. This opportunity does not include AV, labor, Food & Beverage or CME. Symposia support will be acknowledged in the Final Program and on-site event signage.

Symposia Rooms will be scheduled on a first come, first served basis, upon approval by ARS.

Please indicate your first and second choice of the preferred time period for your event. Time and space may limit the availability of symposia scheduled.

_____ **Saturday, May 6, 2017, 7:30 pm – 9:00 pm**, 1 room available for Dinner Symposium – \$12,000

_____ **Monday, May 8, 2017, 4:30 pm – 6:00 pm**, 1 room available for Happy Hour Symposium – \$10,000

_____ **Monday, May 8, 2017, 7:30 pm – 9:00 pm**, 1 room available for Dinner Symposium – \$12,000

Supporting Organization: _____

Mailing Address: _____

City/State/Zip: _____

Contact person: _____

E-mail: _____

Phone: _____ Fax: _____

Third Party Company/Organizer: _____

(Designated by supporting organization)

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____ Title: _____

E-mail: _____

Phone: _____ Fax: _____

ARS must receive this application by January 13, 2017 (Earlier recommended)

Programs should be final upon submission. Incomplete and/or tentative applications will not be reviewed.

Programs cancelled prior to and on February 3, 2017 will be issued a refund of up to 50% of the payment amount. ARS will retain the full fee paid for any program cancelled after February 3, 2017 and will consider rescheduling the event at a future date if possible.

Please return this form to Jenay Root, ARS Development Manager:

11300 W. Olympic Blvd., Suite 600. Los Angeles, CA 90064

Phone: 310-437-0581, ext. 127

Fax: 310-437-0585

E-mail: jenay@americanradiumsociety.com